

**Micromessaging Showcase Project  
Your Showcase Project Plan**

✓	<b>Step 1: Organize</b>
	<ul style="list-style-type: none"> <li>➤ Choose a course for your project.</li> <li>➤ Subject/ Section(s):</li> <li>➤ Number of students:</li> <li>➤ Collect demographic data on gender, race, ethnicity</li> </ul>
	<b>Step 2: Explore</b>
	<ul style="list-style-type: none"> <li>➤ Receive and analyze classroom level data</li> <li>➤ Source?</li> <li>➤ What evidence did you find of potential inequities in performance, participation, retention, persistence, or pathway?</li> </ul>
	<b>Step 3: Discover</b>
	<ul style="list-style-type: none"> <li>➤ Take 2 implicit association tests. Write a reflection on your results.</li> <li>➤ Be observed by a peer. Write a reflection on your results.</li> <li>➤ Perform a student perception survey</li> <li>➤ Perform an environmental scan</li> <li>➤ Collect “pre data” using on of the classroom instruments in DropBox</li> <li>➤ Based on your <b>Explore</b> and <b>Discover</b> data, develop a hypothesis for improving performance, participation, persistence, retention or pathways in your classrooms and for <i>closing inequity gaps</i>.</li> </ul>
	<b>Step 4: Select</b>
	<ul style="list-style-type: none"> <li>➤ Identify a <b>Super Strategy</b> that links to your <b>Explore</b> and <b>Discover</b> data? (Select a single strategy or multiple strategies for your capstone.)</li> <li>➤ What qualitative/ formative data will help you assess your hypothesis?</li> <li>➤ Create a plan for assessing the impact of your intervention.</li> <li>➤ Perform a literature search on your strategy</li> <li>➤ Complete the <b>Implementation Planning Document</b> and submit to your facilitator</li> </ul>
	<b>Step 5: Act</b>
	<ul style="list-style-type: none"> <li>➤ Document impressions, reflections and anecdotal data regarding your intervention.</li> <li>➤ Collect and analyze qualitative data.</li> <li>➤ Create a power point presentation using the template in DropBox.</li> <li>➤ Will you share the results with peers in additional venues?</li> </ul>