Career Development Roundtable

Developing Strategies for Increased Awareness for CTE

Beth Butala – Career Education Counselor, Central Westmoreland Career and Technology Center
Nancy Tkatch – Administrative Director, West Side Career and Technology Center
Alice Davis – Administrative Director, Susquehanna County Career and Technology Center
Kimberly Zylinski – School Counselor, A.W. Beattie Career Center
Joann Hudak – Assistant Superintendent, Wallenpaupack School District

A greater awareness and understanding of CTE options help students evaluate an effective pathway to their career goal. This roundtable will discuss multiple grade-level strategies that have worked and will invite a discussion by four institutions of challenges and successes in the pursuit of CTE awareness building.

CWCTC PowerPoint Presentation
Developing Strategies PowerPoint Presentation
A.W. Beattie Discussion

Using Data to Set and Measure Program Goals
Margaret Sharp – Assistant Superintendent, Avon Grove School District

Data is a critical tool in determining direction for a K-12 School Counseling Plan, though often professionals feel less than equipped to properly use data for this purpose. This roundtable will present the successes of one district that has identified data and is using it to measure program goals. Learn how using data enhances the outcomes of your program for students.

Locating and Organizing Community Connections for Student Experiences
Kathy Specht – Middle School Counselor, Milton Area School District
Shane Schreck – Career and Technical Education Coordinator, Milton Area School District

For some, the environment outside of the school wall is an unknown frontier. Learn strategies for finding and using the community to add real world experiences and connections to your student’s school experience. Real life experience remains the most impactful career development activity for a student.